

The Prize for the most beautiful Hotels and SPAs in the world Competition announcement 2014

“Hotels feed the planet”

THE ROLE OF TOURISM IN THE CHALLENGE OF THE EXPO 2015

The “Premio Internazionale Ischia di Architettura” is the result of the cooperation among the PIDA association, the Register of Architects, Planners, Landscape architects and Conservationists of Naples.

INTRODUCTION

Today as in the past, architecture has had the task to define the identity of places and spaces of a society undergoing a continuous development, but also to face a deeply changed scenario; it has to favor the cultural and civic growth of the citizen but also retain its ability to trigger emotions. Since Italy is a country that lives on tourism, a large part of the architecture created in our country is devoted to this field, and this is the reason why, by intervening on this topic, it is possible to impact the quality of life of civil society. Over the last decades, tourism industry has been among those responsible for the devastation of extremely beautiful natural environments all over the planet. The construction industry has been the hand enacting this devastation. On the other side, tourism industry and architecture for tourism have also encouraged and enabled a huge democratization in travelling, allowing increasingly wider layers of the population to admire places once reserved to a narrow élite. These issues have inspired the PIDA prize that, from this year on, aims to rise to the challenge launched by the 2015 Expo by establishing a debate on the tourism and implementing a new section of the prize containing the DNA of the principle “Feeding the planet, energy for life”

ART. 1 – THEME OF THE PIDA PRIZE

The theme addressed by the ISCHIA INTERNATIONAL ARCHITECTURE PRIZE is the quality in accommodation. Accommodating, hosting, welcoming are historically rooted vocations of architecture. The PIDA is assigned both to realized and documentable architecture works for the section “PIDA Prize”, and to those related only to the design of architecture works for the section “PIDA Concept Prize”, referring to two macro-sections: Hotels (hotels, holiday farms, pensions) or SPA (thermal centers, thermal parks, beauty farms, beauty parlors).

The works can concern realizations of new architecture or the recycling, requalification or enlargement of existing buildings, provided that an explicit and autonomous dialogue with the contemporaneity is clearly readable.

Organizers:



In cooperation with:



Patronage:



media partner:



From this year three other sections have been added, one dedicated to the Expo 2015 (in cooperation with the magazine Ottagono), the other one to the sustainability (in cooperation with the Energy Agency Alto Adige – CasaClima and the Network CasaClima Campania) and the last one dedicated to the reality of the social network (in cooperation with Analist Group). Further details in art. 3 of this announcement.

ART. 2 – PROMOTERS, ORGANIZERS, PROPONENTS, PATRONAGE

Bodies and Associations organising the Prize: PIDA Association, Register of Architects, Planners, Landscape architects and Conservationists of Naples and its Province;

Bodies granting their patronage:

Federalberghi (Italian Hoteliers' Association)

In cooperation with:

AIAC - **Italian Association of Architecture and Criticism**, Ottagono Design Architecture Magazine, Energy Agency Alto Adige – CasaClima, Network CasaClima Campania, Analist group;

Media Partner:

Ottagono, The Plan, Il Giornale dell'Architettura, AIAC, Compasses, Agenda Tecnica

Promoting Committee:

Giovannangelo De Angelis, Pio Crispino, Francesco Cesaro

Organising Secretariat:

Lucia Regine, Simone Verde, Andrea Mattera

ART. 3 – PRIZE SECTIONS

The prize establishes five sections for international competition:

- *PIDA Prize Hotels*
- *PIDA Prize SPA*
- *PIDA Prize Concept Hotels*
- *PIDA Prize Concept SPA*
- *PIDA Prize Ottagono*
- *PIDA Prize CasaClima (ClimateHouse)*
- *PIDA Prize Analist*

ART. 3.1 - Section *PIDA Prize* (sub-section *Hotels* and sub-section *SPA*), the Jury awards the Ischia International Architecture Prize to the first three classified projects interpreting in the most integrated and effective way the theme of the Prize (art.1), for projects that have been realized.

Organizers:



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This section is open for participation to all architects and engineers registered in their related Register (a limitation applying only to Italian professionals), also joined in a group, of any nationality, who have realized works on the national and international territory which are consistent with the theme and who have applied by submitting a project pursuant to the provisions under the following art. 4.

ART. 3.2 – Section PIDA “Concept” Prize (sub-section Hotels and sub-section SPA) the Jury awards the Ischia International Architecture Prize to the first three classified projects interpreting in the most integrated, realistic and effective way the theme of the Prize (art.1).

This section is open for participation to all designers, even those who are not registered in the Register, of any nationality, also joined in a group, who have realized works on the national and international territory consistent with the theme and who have applied by submitting a project pursuant to the provisions under the following art. 4. The submitted project does not have to be realized yet.

ART. 3.3 Section PIDA Prize Ottagono.

A special prize with regard to the theme EXPO 2015 is established in cooperation with the magazine Ottagono.

“Is it possible to ensure a good, healthy, sufficient and sustainable nutrition to all humanity?”

This question opens the challenge of the Universal Exposition of Milan 2015.

The Theme of Expo Milano 2015 intends to face the problem of malnutrition for People, with respect of the Earth upon which they live and from which they gain their vital but exhaustible resources.

Nutrition, sustainability, research and development are the themes on which the Event focuses, in order to find a way to ensure food and water to the global population. The Countries Participating in the Expo Milano 2015 will bring their skills in the sector of agriculture, industrial production, goods trading and scientific research. Drawing on by this expertise, the goal consists in finding new patterns of development to ensure a good, healthy and sustainable nutrition to all mankind, able to protect biodiversity, which is essential for the Planet’s health (official theme of EXPO 2015)

The PIDA Prize Ottagono comes from this reflection. Imaging through a concept the model of hotel and accommodation linked to the tourism industry which may become true in 2030 and which may respond to the above expressed request.

It doesn’t matter if it is a city hotel or a seaside/mountain hotel. What is important is that it contains internally at least: 100 beds, SPA, restaurant, gymnasium, swimming pool and a conference centre for 200 people.

Organizers:



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media partner:



This section is open for participation to all architects/designers, even those who are not in the Register, of any nationality, also joined in a group, who have developed ideas consistent with the theme and who have applied by submitting a project pursuant to the provisions under the following art. 4.

ART. 3.4 PIDA Prize CasaClima (ClimateHouse).

A special prize concerning the environmental and energetic sustainability is established in cooperation with the Energy Agency Alto Adige – CasaClima. The rewarding characteristics that the Jury is seeking are: energy efficiency, sustainability concerning the use and the recycling of materials and the energy concept combined with the aesthetic aspect. The selection will have a single ranking and will concern all the projects applying for all the sections of the prize, except the one linked to the theme of EXPO.

This section is open for participation to all architects and engineers registered in their Register (a limitation applying only to Italian professionals) also joined in a group, of any nationality, who have realized works on the national and international territory consistent with the theme and who have applied by submitting a project pursuant to the provisions under the following art. 4, and who have explicitly requested to be evaluated for this section.

ART. 3.5 Section PIDA Prize Analist.

A special prize awarded uniquely by a people's Jury made of the users of social network "Facebook" is established. The selection will have a single ranking and will concern all the projects applying for all the sections of the prize. All the projects regularly received can be voted on the Facebook page of the PIDA prize from the 24th of June to the 24th of July.

ART. 4 – REGISTRATION and APPLICATION PROCEDURE

The participation to the competition is free of any charge. From the 28th of April the participants can register following the procedure on the website www.pida.it in the section "announcements/competition" and upload in the various queries provided on the website the required documents **by 12.00 p.m. (CET) of the 22nd of June 2014 at the latest**. The documents to prepare are:

- No. 2 vertical tables in pdf. format (2048 x 1536 pixel with 264 dpi), including plants, sections, prospects, photographs, preparatory sketches, three-dimensional images and any other documentation the participant deems necessary to effectively represent the project;
- Document (Attachment A) in pdf. scan (for project groups, the document must be filled in by each single component of the group);
- Declaration (Attachment B) in pdf. scan (for project groups, the declaration must be filled in by each single component of the group);

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- d) Explanatory report, max 5000 characters including spaces;
- e) Short description of the work, max 500 characters including spaces;
- f) No. 6 images in JPG format (1600x1200 at 72 dpi), which best represent the project;
- g) (Only for the section PIDA Ottagono) Link to the video lasting at least 1 minute and max 3 minutes, preloaded on the youtube platform which will be supposed to tell the proposed concept.

Once the data have been uploaded on the site, you shall be required to send a confirmation email to the certified electronic address pida@pec.it (if you don't have any certified email, just send your email to: info@pida.it) inserting "applying project : name project" in the subject query. The body of your email shall contain only the first name and surname of the person who has uploaded the project and the sections you are applying for.

Each participant or group can compete with only one project for each sub-section, and can compete in all sections (Hotels, SPA, CasaClima, Ottagono) simultaneously, ticking the dedicated boxes provided on the website and in the documentation to attach. All the received projects, regardless of their category, will apply for the PIDA Prize Analist.

ART. 5 – EXHIBITION

In order to mount the exhibition of the winners' works, the first three classified per section (excluding PIDA Analist) shall be required to send by mail or courier service their draft on a vertical A1 table, mounted on a "Forex" (or similar) rigid support to: Associazione PIDA, presso Studio de Palma via Solitaria 2, 80077 Ischia (NA) within the 15th of July 2014.

ART. 6 – REQUESTS FOR ADDITIONAL INFO OR CLARIFICATION

Any request for additional information or clarification shall be submitted to the e-mail address info@pida.it within 10 days before the deadline for the digital delivery of the projects. The answers by the Organizing body shall be grouped in one comprehensive document and published on the website www.pida.it.

ART. 7 – MEMBERS OF THE JURY

The Jury shall be composed of: Luigi Prestinenzza Puglisi (president), Monica Maggioni, Paola Pierotti, Luca Gibello, Francesco Pagliari, two representatives elected by the Register of Architects of Naples, the winner of the PIDA Prize for a lifetime's career, a representative elected by the magazine Ottagono, a representative elected by the Energy Agency Alto Adige – CasaClima. For the sections Ottagono and CasaClima, ad hoc judging committees internal to their organizations will be established. For the section PIDA Analist the only people's jury is scheduled.

Organizers:



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The names of all the components of the Jury will be communicated by the 25th of June on the official website.

The decisions will be made by simple majority. In case of draw, the President's vote will count as double.

ART. 8 – AWARDING CEREMONY AND TIMETABLE OF EVENTS

The classification shall be communicated on the 4th of July via the institutional Website www.pida.it. For the first three classified the real ranking won't be disclosed until the evening of the awarding ceremony scheduled on the 25th of July.

- The first classified of the section PIDA Prize "Hotels" shall be rewarded with a prize of € 3.000;
- The first classified of the section PIDA Prize "SPA" shall be rewarded with a prize of € 1.000;
- The first classified of the section PIDA Prize "Concept Hotels" shall be rewarded with a prize of € 1.500;
- The first classified of the section PIDA Prize Concept SPA shall be rewarded with a prize of € 500;
- The first classified of the section PIDA Prize Ottagono shall be rewarded with a prize of € 1.000, a subscription to the magazine and the publication of the project.
- The first classified of the PIDA Prize CasaClima shall be rewarded with a prize consisting in a basic CasaClima course + advanced CasaClima course;
- The second classified of the PIDA Prize CasaClima: basic CasaClima course +2 books +1 year subscription to the official magazine;
- The third classified of the PIDA Prize CasaClima: basic CasaClima course;
- The first classified of the PIDA Prize Analist shall be rewarded with prizes consisting in software and technical training in the field of energy saving in the similar value of € 2.000;
- The second and the third classified of all sections will receive a PIDA certificate of acknowledgement.
- The monetary prizes shall be assigned directly by the Register of Architects of Naples; the special prizes Casaclima, Ottagono and Analist shall be assigned directly by the partners that the prize section is named after.

ART. 9 – EXHIBITION

From the 21st of July to the 27th of July 2014 an exhibition of the first three classified projects of each section will take place (the location will be communicated by the 25th of June). Transport and insurance of the tables are to be borne by those selected, while mounting and dismounting are taken care by the organizers of the Prize.

Organizers:



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ART. 10 – PUBLICATION

A digital publication for IPAD including the first three classified will be issued within the next edition.

ART. 11 – AWARDING CEREMONY AND TIMETABLE OF EVENTS

The timetable of events and awarding shall be published on the Website by the 25th of June.

Organizers:



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ATTACHMENT A (tick the appropriate section and theme)

- Section PIDA Prize**
 - Hotels
 - SPA
- Section PIDA Concept Prize**
 - Hotels
 - SPA
- Section Prize Ottagono**
- Section Prize CasaClima**

I, the Undersigned.....

Born in.....Province.....

Country.....resident in (Street)

Postal code.....City.....province.....

Country..... tel..... fax.....

E-mail.....

Registration No. Architects Register.....

Slogan of the work.....

Date..... Signature.....

Organizers:



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ATTACHMENT B

Declaration:

I, the Undersigned.....

taking part in the competition project (indicate the project title).....

authorize the PIDA Association organizing the PIDA – Ischia International

Architecture Prize to process my personal data in compliance with the Legislative Decree N°196 of 30th of June 2003. I furthermore authorize the PIDA Association, free of charge and without any request for payments, rights or royalties, to reproduce, publish and exhibit the material submitted by me within the framework of exhibitions, publications, magazines, in Italy, abroad and on the Web.

I remain the owner of the Copyright on the project.

I also declare to be fully liable for any controversy arising with third parties as regards the ownership of the work exhibited, for which I have previously ascertained and acquired any necessary authorization for its exhibition. In case of controversies, the competent Court shall be the Court of Naples, Italy.

(To be filled in only if member of a group) – The Undersigned appoints as group leader

Architect:

Date..... Signature.....

Organizers:



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media partner:

